YOUR PRODUCT OR
SERVICE PRESENTED IN

DE TAILS

VEJA EM PORTUGUÊS!

miati®

Updated on March/2025

We support your business with confidentiality, *reliable deadlines and* minimal bureaucracy.

SERVICES [FROM CREATIVE PROCESS TO POST-PRODUCTION]

NAMING, CREATION & REVITALIZATION OF LOGOS

The first impression lasts and your brand is the first contact the public has with your company.

DESIGN OF PRINTED MATERIALS

From billboard and catalogs to flyers and folders, we design high-quality printed materials for all purposes and sizes.

PRINT-READY FILES & GRAPHIC PRODUCTION*

We prepare professional print files and, in partnership with approved printers*, we handle quotes, management, and supervision to ensure top-quality results.

TRANSPARENCY

HIGH QUALITY

CONFIDENTIALITY

COMMITMENT

IMAGE EDITING, PHOTOGRAPHY (STILLS*) & CROPPING

Avoid distractions and ensure that your consumer's visual interaction with your business is meaningful and targeted.

DIGITAL MARKETING

Make your social media informative and visually appealing, turning it into a powerful communication channel for your customers and prospects.

TEXT CREATION, PROOFREADING & TRANSLATION (32 LANGUAGES)

Engaging, well-crafted text establishes authority and holds the reader's attention. We ensure your message is clear, compelling, and error-free.

POWER POINT PRESENTATIONS

Whether for sales or corporate use, we design presentations that communicate your message with clarity and impact.

WEB MATERIAL DESIGN

We create digital materials that supports the sale of your products or services, such as digital catalogs, advertisements, marketing emails, and more.

DESIGN & PROTOTYPING

We work on User Experience (UX), Interface (UI), and website/app development, strengthening your brand's message.

VECTOR ILLUSTRATION, DIGITAL & 3D PAINTING

Custom illustrations in vector, digital, and 3D formats, tailored to your specific needs.

*Service available only in Brazil. Consult us!

ESTABLISHED IN 2015

99,85%
WERE DELIVERED ON TIME OR AHEAD OF SCHEDULE

OVER THAN
12K
JOBS COMPLETED FOR PRINT AND ONLINE MEDIA

58,2% DESIGNED FOR WEB

22,6% DESIGNED FOR PRINT

13,5% LOGOS, ILLUSTRATIONS, PHOTOGRAPHY & IMAGE EDITING

5,7% EDITING, WRITING, PROOFREADING & TEXT TRANSLATION

WHO TRUST OUR WORK

[ENHANCING OUR EXPERTISE AND CRAFTING COMPELLING STORIES]

	asics	NEFROSTAR	HOKA ONE ONE	saucony	
	CASA MIX	UNICHEM FARMACÊUTICA DO BRASIL LTDA.	GMX Machine Toys	Suvinil	
	RadarPromoção	Ravelli	validity	FEC FISIO E COLUNA	
	Hair & Skin Works cosmetics	BISSOLATTI	CMS BRASIL	HIK CLOSET	

DESIGN & YOUR BUSINESS

DESIGN IS NOT JUST ABOUT AESTHETICS. IT'S ALSO ABOUT FUNCTIONALITY.

Design helps us to understand processes and overcome business challenges. It is intended to be attractive, but mainly it is intended to fulfill a function, to serve a purpose.

VALUE, TRUST & CREDIBILITY.

With a series of definitions of standards, little by little, your brand will gain space in the minds and hearts of your customers.

THE EFFICIENCY OF DIGITAL MEDIA IN THE U.S

Digital advertising now represents about **80%** of all ad spending in the United States. Within this, mobile advertising accounts for two-thirds of digital investments, reflecting the growing importance of reaching consumers on their smartphones and tablets.

YOUR BUSINESS JUDGED BY THE 'COVER'.

According to research by Sebrae-SP, it is possible to increase sales by **12%** to **40%** by improving the visual image of your business.

PORTFOLIO

" The reward for a job well done is the opportunity to do more."

Jonas Salk

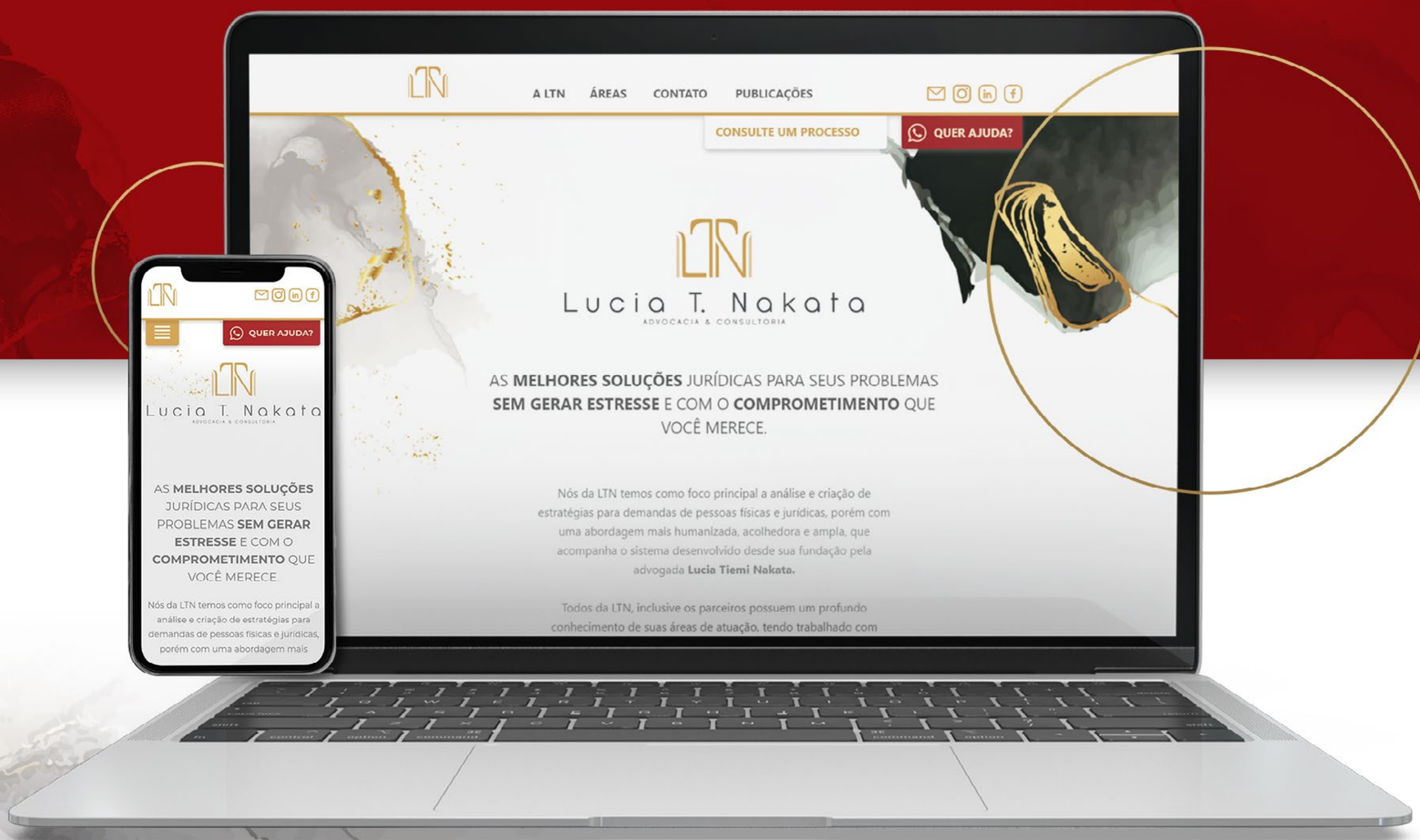
RESPONSIVE WEBSITE DEVELOPMENT
HAIR&SKIN WORKS COSMETICS

CREATIVE SERVICES:

- Responsive website layout (desktop, tablet and mobile);
- Still photography (products) and retouch of images;
- Responsive website build with ReactJS, GatsbyJS and StyledComponents.

SEE MORE:
VIEW ON BEHANCE
VIEW ON THE WEBSITE

Lucia T. Nakata
ADVOCACIA & CONSULTORIA



INSTITUTIONAL LOGO & WEBSITE
LTN | LUCIA T. NAKATA ADV. & CONSULTING

CREATIVE SERVICES:
- Logo and brand manual;
- Responsive website layout (desktop, tablet and mobile);
- Responsive website build in HTML with CSS and JavaScript for WordPress.

SEE MORE:
VIEW ON BEHANCE
VIEW ON THE WEBSITE

LOGO & WEBSITE
RAVELLI ADVOCACIA

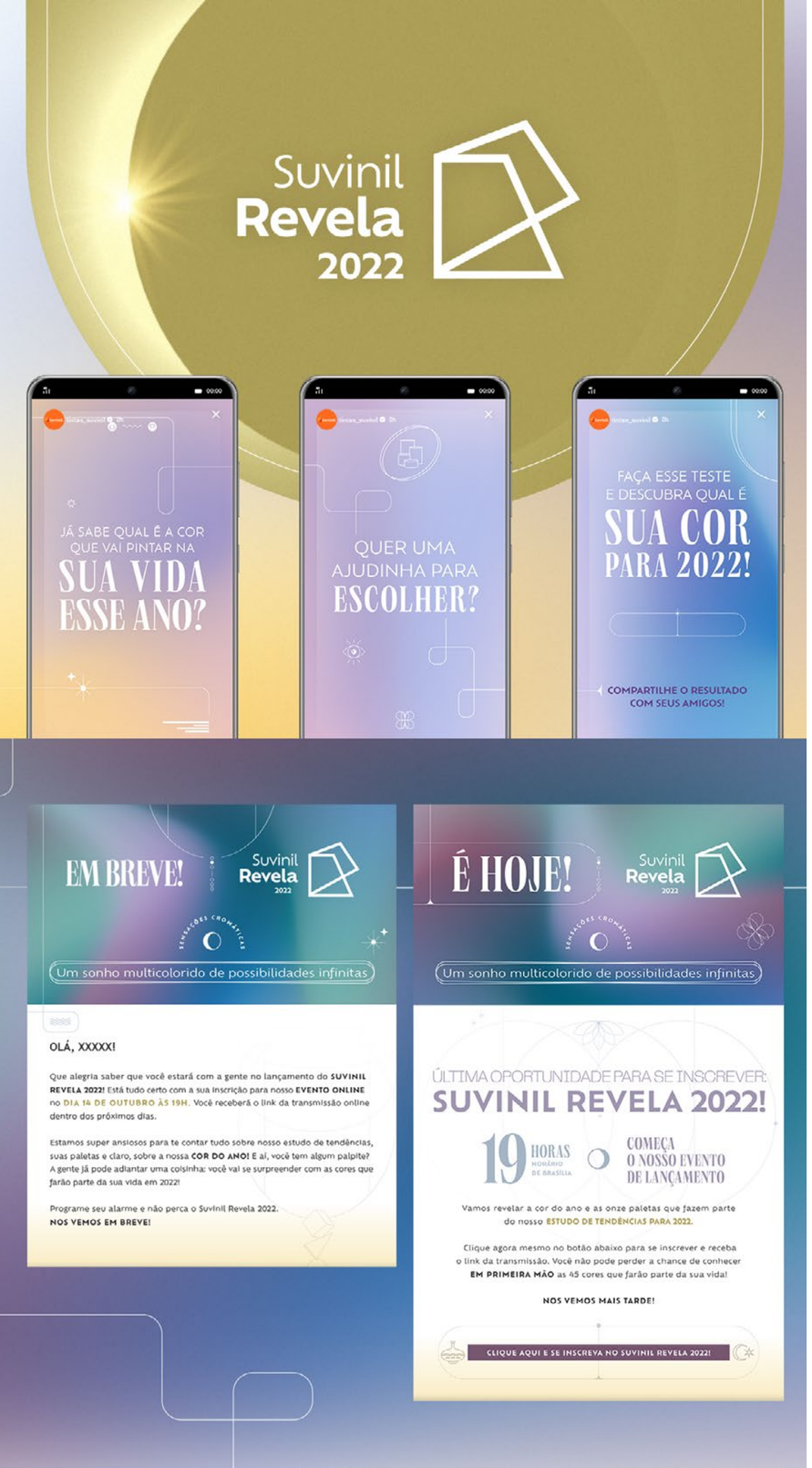
CREATIVE SERVICES:
- Logo and brand manual;
- Responsive website layout (desktop and mobile);
- Responsive website build with React Tailwind.

SEE MORE:
VIEW ON BEHANCE
VIEW ON THE WEBSITE

PILOT PROJECT MOBLY STORES
VOLANTE SEGUROS & PRODUTOS FINANCEIROS

CREATIVE SERVICES:
- Flyers;
- Tripod banner;
- Hanging banner.

SEE MORE:
VIEW ON BEHANCE



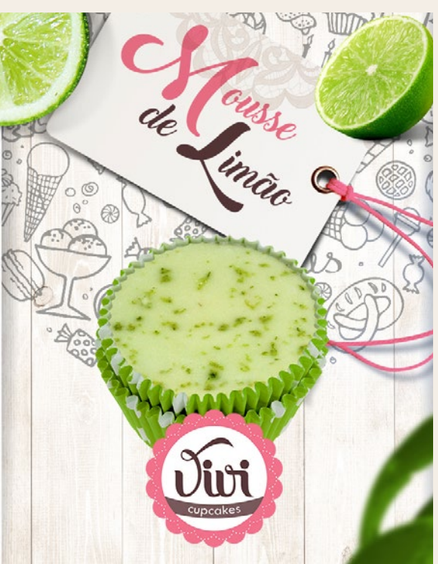
REVELA 22 COMMUNICATION
SUVINIL DECORATIVE PAINTS

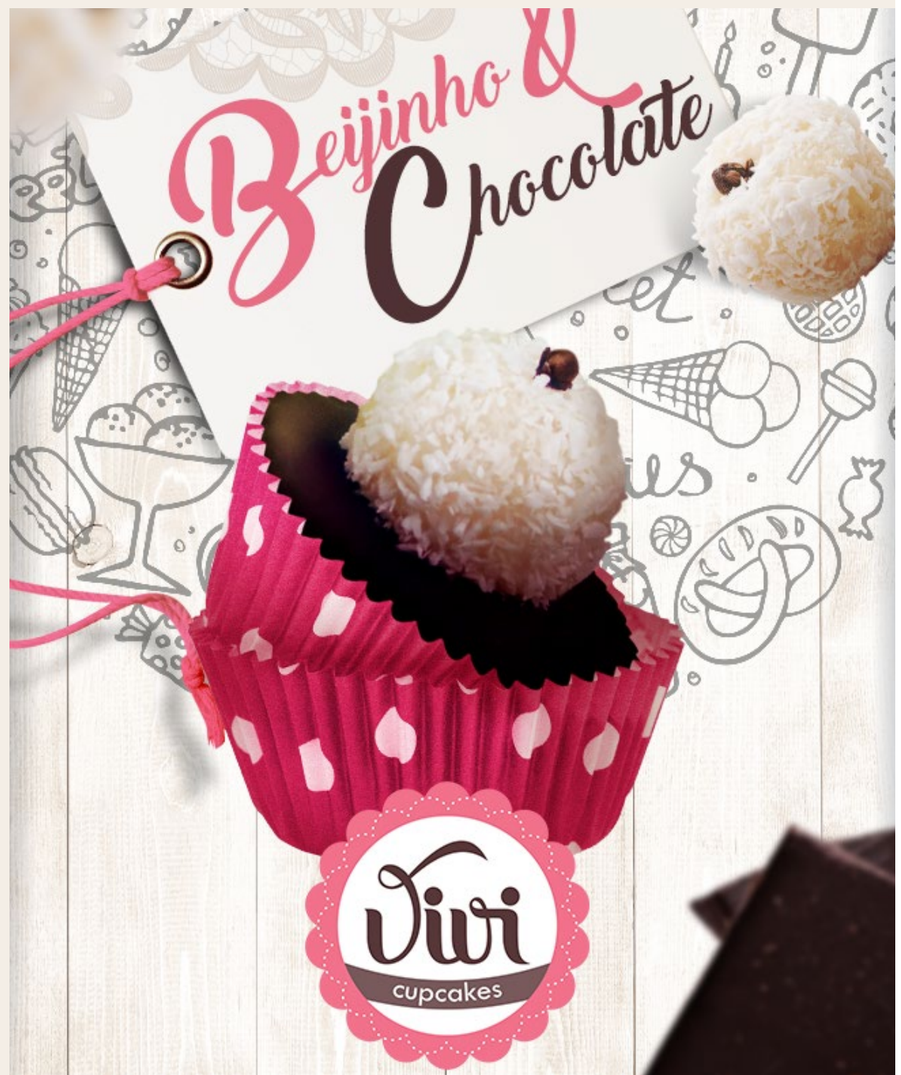
CREATIVE SERVICES:
- Social media banners;
- Marketing email.

SEE MORE:
VIEW ON BEHANCE

IMAGE CREDITS:
Emkt "Have you seen our color for 2022?" | Image 01: TABLE @estarmoveis, on it CHAIRS @julianalimavasconcellos CANDLES @marianuvem_ and @joo.underclothes, GLASSES AND WINE GLASSES @westwingbr and CERAMICS @studio.ar__, CARPET @lolamuller, FLOOR LIGHT @cultivadoemcasa, MIRROR @filipebulhoesarquitetura, HANGING LIGHT @cristianabertolucciestudio CONCEPT AND CREATIVE DIRECTION: @lottlott PHOTO: @andreklotz EXECUTIVE PROD.: @vimabi_ VISUAL PROD.: @nataliamartucci__ HOUSE: @casamanduri; Image 02: TABLE @estarmoveis, on it CHAIRS @julianalimavasconcellos CANDLES @marianuvem_ and @joo.underclothes, GLASSES AND WINE GLASSES @westwingbr and CERAMICS @studio.ar__, CARPET @lolamuller, FLOOR LIGHT @cultivadoemcasa, MIRROR @filipebulhoesarquitetura, HANGING LIGHT @cristianabertolucciestudio CONCEPT AND CREATIVE DIRECTION: @lottlott PHOTO: @andreklotz EXECUTIVE PROD.: @vimabi_ VISUAL PROD.: @nataliamartucci__ HOUSE: @casamanduri; Image 03: Stool @_caravelas, Side table @westwingbr, on it, ceramics @studio.ar__ (white) and @aterrastudio at @feiranarosembaum (terra cotta), Carpet @lolamuller at @feiranarosembaum, Decorative wall object @estudioleh CONCEPT AND CREATIVE DIRECTION: @lottlott PHOTO: @andreklotz EXECUTIVE PROD.: @vimabi_ VISUAL PROD.: @nataliamartucci__ HOUSE: @casamanduri.

Emkt "25 times we felt the Eclipse" | Image 01: TABLE @estarmoveis, on it CHAIRS @julianalimavasconcellos CANDLES @marianuvem_ and @joo.underclothes, GLASSES AND WINE GLASSES @westwingbr and CERAMICS @studio.ar__, CARPET @lolamuller, FLOOR LIGHT @cultivadoemcasa, MIRROR @filipebulhoesarquitetura, HANGING LIGHT @ cristianabertolucciestudio CONCEPT AND CREATIVE DIRECTION: @ lottlott PHOTO: @andreklotz EXECUTIVE PROD.: @vimabi_ VISUAL PROD.: @nataliamartucci__ HOUSE: @casamanduri





LOGO DESIGN, PHOTOGRAPHY, DIGITAL & PRINTED MATERIALS
VIVI CUPCAKES

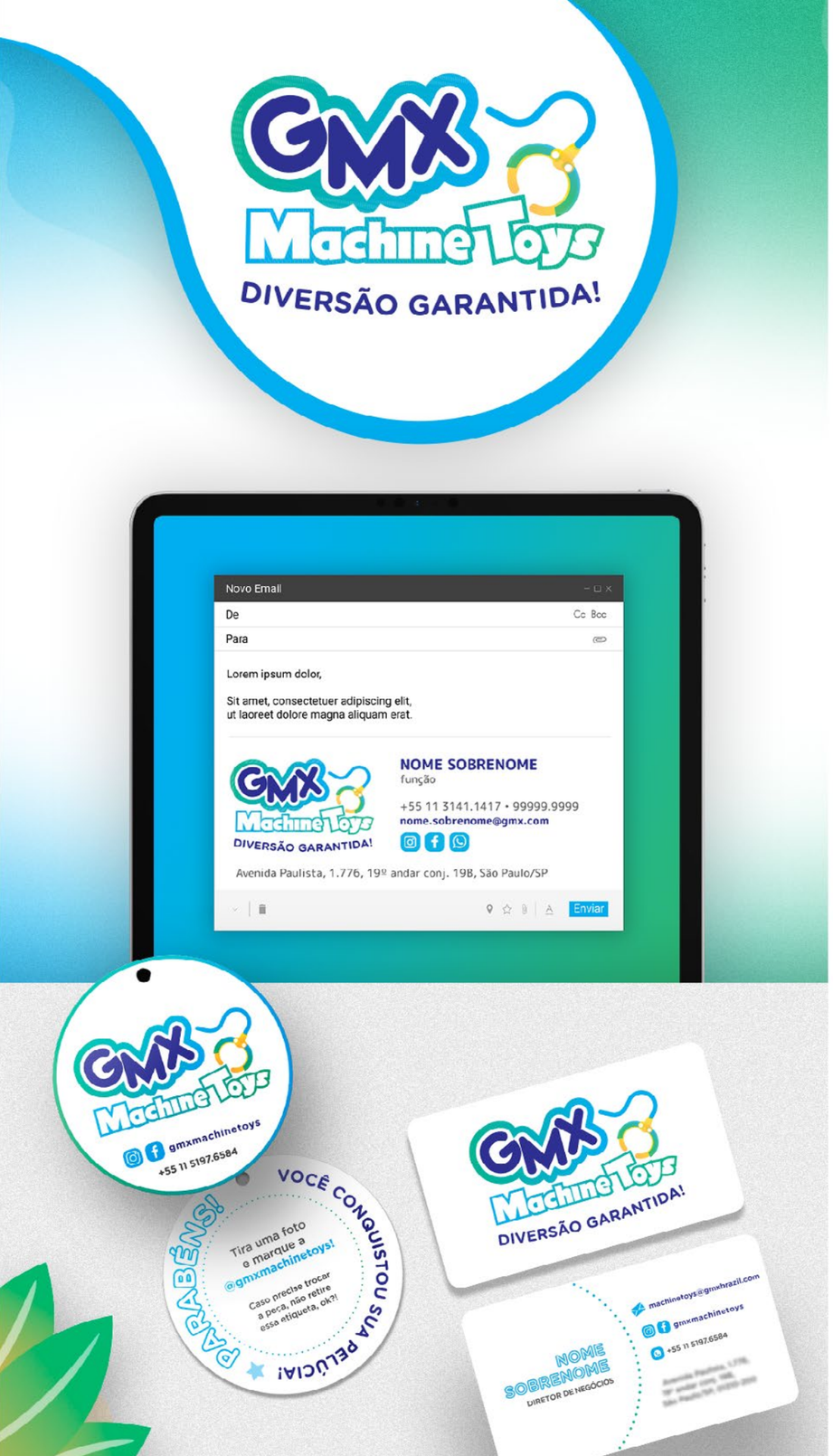
CREATIVE SERVICES:
- Logo and brand manual;
- Catalog flyer;
- Social media banners;
- Stills photography (products) and image retouching.

SEE MORE:
VIEW ON BEHANCE

EXCLUSIVE NETSHOES KEY VISUALS: GEL-PULSE™ 14, GEL-EQUATION™ 12 & GEL-IMPRESSION™ 11
ASICS BRAZIL

CREATIVE SERVICES:
- Key visuals with a focus on digital applications;
- Cropping and image retouching.

SEE MORE:
VIEW ON BEHANCE



LOGO DESIGN, DIGITAL & PRINTED MATERIALS
GMX MACHINE TOYS

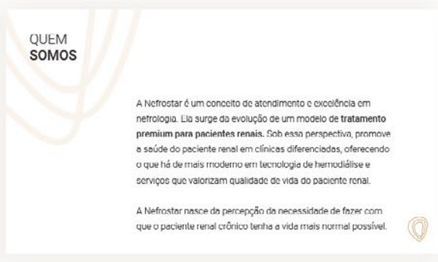
CREATIVE SERVICES:
- Logo and brand manual;
- Business cards and product tags;
- Business presentation;
- Email signatures;
- Cropping stills (products) and image retouching;
- Text creation and proofreading.

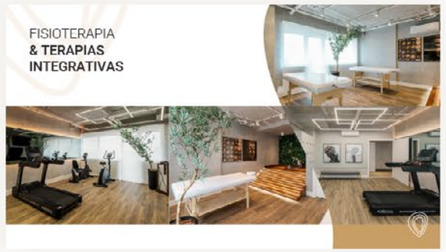
SEE MORE:
VIEW ON BEHANCE

INSTITUTIONAL MATERIALS
NEFROSTAR

CREATIVE SERVICES:
- Presentations;
- Ebooks.

SEE MORE:
VIEW ON BEHANCE





RIOSUL SHOPPING CENTER STORE OPENING
ASICS BRAZIL

CREATIVE SERVICES:
- Totems;
- Light panels;
- Screens and columns printing.

SEE MORE:
VIEW ON BEHANCE

CHRISTMAS KEY VISUAL
ASICS BRAZIL

CREATIVE SERVICES:
- Key visual with a focus on digital applications;
- Social media banners and email marketing.

SEE MORE:
VIEW ON BEHANCE

SOCIAL MEDIA POSTS
JUJU-BILU LAÇOS

CREATIVE SERVICES:
- Logo and brand manual;
- Social media banners;
- Stills photography (products), cropping and image retouching.

SEE MORE:
VIEW ON BEHANCE

REVELA 23 COMMUNICATION
SUVINIL DECORATIVE PAINTS

CREATIVE SERVICES:
- Social media banners;
- Email marketing.

SEE MORE:
VIEW ON BEHANCE

IMAGE CREDITS:
Emkt "Discover Orange Calcite, Suvinil's color for 2023" | Image 01: STRATEGY AND COORDINATION Sylvia Gracia @sylgracia RESEARCH, CONCEPT, CREATIVE DIRECTION AND EDITING Michell Lott @lottlott PRODUCTION OF PHOTOS, VIDEO ART DIRECTION AND SET DESIGN Natália Martucci @nataliamartucci__ ASSIST. OF ART AND SET DESIGN Marianne Zasso @maremagia PHOTOGRAPHY André Klotz @andreklotz ASSIST. OF PHOTOGRAPHY Victor Frezza @victorfrezza Armchair @sergiojmatos; sofa @estudio_ambrosio; stool @humbertodamata; coffee table @lucas.recchia for @firmacasa; on it, vase @humbertodamata; side table (in front) @lucas.recchia for @firmacasa,onit,ceramics@atelierburiticeramicsat@feiranarosenbaum; side table (in the back) @estudiorain; mirror @universo.produtos; floor lamps @visualmanual; glass vases @nicoltomazi and @osergiocabral; carpets @bottehtapetes; Image 02: STRATEGY AND COORDINATION Sylvia Gracia @sylgracia RESEARCH, CONCEPT, CREATIVE DIRECTION AND EDITING Michell Lott @lottlott PRODUCTION OF PHOTOS AND VIDEO, ART DIRECTION AND SET DESIGN Natália Martucci @nataliamartucci__ ASSIST. OF ART AND SET DESIGN Marianne Zasso @maremagia PHOTOGRAPHY André Klotz @andreklotz ASSIST. OF PHOTOGRAPHY Victor Frezza @victorfrezza Armchair @sergiojmatos; vases @nicoltomazi and @osergiocabral; coffee table @lucas.recchia for @firmacasa; stool @humbertodamata; carpets @bottehtapetes; Image 03: STRATEGY AND COORDINATION Sylvia Gracia @sylgracia RESEARCH, CONCEPT, CREATIVE DIRECTION AND EDITING Michell Lott @lottlott PRODUCTION OF PHOTOS AND VIDEO, ART DIRECTION AND SET DESIGN Natália Martucci @nataliamartucci__ ASSIST. OF ART AND SET DESIGN Marianne Zasso @maremagia PHOTOGRAPHY André Klotz @andreklotz ASSIST. OF PHOTOGRAPHY Victor Frezza @victorfrezza SIDE TABLES @nydiarocha_ atelier; SOFA @estudio_ambrosio; TAPESTRY @brunaoctaviano at @universo.produtos; CARPET @aveia.tapecaria at @feiranarosenbaum.

Digital Banner "Thank you for participating in the presentation!": Cafofo do Dani and Derek Fernandes.

Digital Banner "You are invited to be part of o ur Content Platform!": Ohma Design Ceramic objects and metal art – @sansonjns Lighting – @ner.conceito Chairs – @estudiolatinodesign Tapestry – @__alexrocca Sofa – inovedesign Curtain – @maistrasso Carpet – @botteh_cwb Calendar – @colectstudio Plant – @casadasplantascuritiba.

TOUCH OF EARTH MATERIAL
SUVINIL DECORATIVE PAINTS

CREATIVE SERVICES:
- Social media banners;
- Email marketing.

SEE MORE:
VIEW ON BEHANCE

IMAGE CREDITS:
Emkt "Discover our new launch, Suvinil Touch of Earth, a plaster for effects with incredible results!" | Image 01: Cabinet: @NicoleTomazi Ottoman: @Bravaforma Table and carpet: @Angeloni Vase: @ATerraStudio Cup: @NoniCeramica by @Casa.Diaria Armchair: @AnaPensoBrand; Image 02: Mirror: @GiacomoTomazzi Armchair: @Estudio.DanielCoutinho Sofa: @Victor.Vasconcellos.C by @Zeea.mobiliario Carpet: @lolamuller @Lottlott Glass tables: @NicoleTomazi and @OSergioCabral Cup: @Atelie Minima Vase: @ObjetoOasis Cushion: @OiamoDesign; Image 03: no credit information.

Emkt "Do you know Suvinil Touch of Earth?" | Image 01: Cabinet: @NicoleTomazi Ottoman: @Bravaforma Table and carpet: @Angeloni Vase: @ATerraStudio Cup: @NoniCeramica by @Casa.Diaria Armchair: @AnaPensoBrand; Image 02: Mirror: @GiacomoTomazzi Armchair: @Estudio.DanielCoutinho Sofa: @Victor.Vasconcellos.C by @Zeea. mobiliario Carpet: @lolamuller @Lottlott Glass tables: @NicoleTomazi and @OSergioCabral Cup: @Atelie Minima Vase: @ObjetoOasis Cushion: @OiamoDesign.

Emkt "Do you want a rustic effect full of personality?" | Image 01: Glass tables: @NicoleTomazi and @OSergioCabral Sofa: @Victor.Vasconcellos.C by @Zeea.mobiliario Carpet: @lolamuller @Lottlott Cup: @Atelie Minima. Emkt "25 times we felt the Eclipse" | Image 01: TABLE @estarmoveis, on it CHAIRS @julianalimavasconcellos CANDLES @marianuvem_ and @joo.underclothes, GLASSES AND WINE GLASSES @westwingbr and CERAMICS @studio.ar__, CARPET @lolamuller, FLOOR LIGHT @cultivadoemcasa, MIRROR @filipebulhoesarquitetura, HANGING LIGHT @cristianabertolucciestudio CONCEPT AND CREATIVE DIRECTION: @lottlott PHOTO: @andreklotz EXECUTIVE PROD.: @vimabi_ VISUAL PROD.: @nataliamartucci__ HOUSE: @casamanduri; Image 02: no credit information; Image 03: no credit information.

Banners for stories | Image 01: Cabinet: @NicoleTomazi Ottoman: @Bravaforma Table and carpet: @Angeloni Vase: @ATerraStudio Cup: @NoniCeramica by @Casa.Diaria Armchair: @AnaPensoBrand; Image 02: Mirror: @GiacomoTomazzi Armchair: @Estudio.DanielCoutinho Sofa: @Victor.Vasconcellos.C by @Zeea.mobiliario Carpet: @lolamuller @Lottlott Glass tables: @NicoleTomazi and @OSergioCabral Cup: @Atelie Minima Vase: @ObjetoOasis Cushion: @OiamoDesign; Image 03: Armchair: Ale Alvarenga Side table: @EstarMoveis Candles: @AlyaVelas Lamp: @Tokstok Vintage table, Painting and Natural Painting: @mattricaria Blanket: @lolamuller Sculpture: @_LojaLendaria PHOTOGRAPHY: André Klotz.

LOGOFOLIO
VARIOUS

CREATIVE SERVICES:
- Logo and brand manual.

SEE MORE:
LOGOFOLIO 2023-2025
LOGOFOLIO 2018-2022
LOGOFOLIO 2016-2018

ONLINE TRAINING, IN-PERSON TRAINING & SPINE CLUB KEY VISUALS
FISIO E COLUNA (FEC)

CREATIVE SERVICES:
- Key visuals with a focus on digital applications;
- Cropping and image retouching.

SEE MORE:
VIEW ON BEHANCE

BILINGUAL INSTITUTIONAL FOLDER
FIGUEIREDO LAW

CREATIVE SERVICES:
- Institutional portfolio folders;
- Image retouching;
- Proofreading.

SEE MORE:
VIEW ON BEHANCE

PRODUCT FLYER
LE POT

CREATIVE SERVICES:
- Menu flyer;
- Cropping stills (products) and image retouching;
- Vector illustration.

SEE MORE:
VIEW ON BEHANCE

5 CONTACT US

E-MAIL AND SITE

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www.miati.com.br

SOCIAL MEDIA

WHATSAPP

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MIATI + YOU

a sum that multiplies!

THANK YOU!

miati®